The peer-to-peer advantage

\$1.4 million for The Bryn Mawr Fund

Reconnecting to and re-



Committee Recruitment

Goal Setting

Mid year assessment

Communications

Appeals from the College

Direct mail

Email

Reunion Newsletter

Social media

Outreach periods suggestions

Giving Tuesday (Nov. 30)

End of calendar year (Dec. 31)

Give A Hoot Day (February)

May Day

Lead up to Reunion (April/May)

BMCTraditions/Connections

Well funded
Unique dollars
Straightforward

for

5th, 10th, 35th, 40th, 45th Sarah Weinstein sdweinstei@brynmawr.edu

15th, 20th, 25th, 30th Christie Kenney ckenney@brynmawr.edu

50th Mary DiMarino mdimarino@brynmawr.edu

55th, 60th, 65th, 70th
Diane McLaughlin
dmclaugh@brynmawr.edu

Tessa Bailey-Findley tbaileyfin@brynmawr.edu Gabrielle Gary ggary@brynmawr.edu

